



Welcome to the DUMBO “Fun Loft”, a perfect place for any budding young artist to celebrate a birthday with 16-24 of their closest friends. With cool décor, artistic activities and amazing staff to guide you through your experience, our time together is sure to be a blast! Our loft is easily accessible via the F, A and C trains.

Nestled in the heart of Brooklyn's coolest neighborhood, you and your guests will be greeted by one of your three Imaginative Artists to be taken up to the 4th floor “Fun Loft”. We will guide you into the world of The Crayola Imagine Arts Academy. Look below to see some of our amazing art projects available for your party.

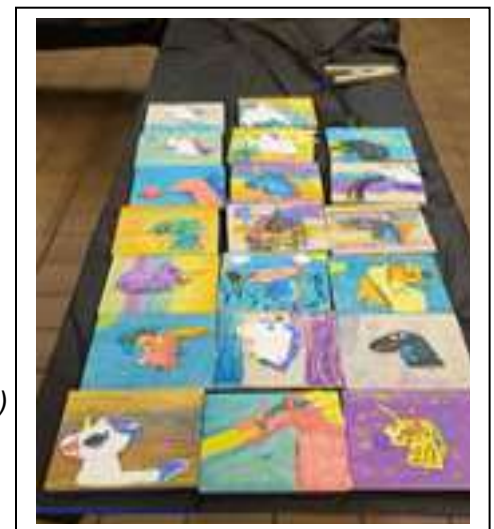
Our 120-minute interactive birthday parties occur in the DUMBO “Fun Loft” on Saturdays and Sundays (*and some Fridays, subject to availability*) from 11AM-1PM or 2-4PM. In our space, we provide a super step-by-step art project where every is a true artist right alongside of us.

You'll have a total of three Imaginative Artists to assist your group with experiments, demonstrations, pizza, birthday treats and so much more!

Our Loft Party Package includes:

120-minute Party Program with your choice of one of three awesome art projects

- Magical Creatures (Sculpting/Painting)
- Own Couture (T-Shirt Design/Drawing)
- LetterGrams (Collage/Painting)
 - Exclusive use of the “Fun Lab”
 - 3 Imaginative Artists to facilitate your event
 - Crayola Color-Your-Own Goodie Bags for your guests
 - Paper Goods
 - 2 Large Plain Pizza Pies & Juice/Water for all guests (*additional plain pizzas for adults can be added for \$25 per pie*)
 - Birthday Cupcakes
 - All set up and clean up.



- ***The fee for our Lab Parties starts at \$1,495 for the first 10 guests and \$40 for each additional guest to a maximum of 24 guests. (The Birthday child is free)***
- ***Loft Parties require a 50 percent deposit to reserve our space.***
- ***Additional information regarding Loft Parties can be found on the following page.***

A Few Answers to our Frequently Asked Questions...

ARRIVAL TIME

Please arrive at The Loft *no sooner than 15 minutes prior* to the time your Crayola Imagine Arts Academy Birthday Party is scheduled for. Your guests should arrive at the scheduled start time. We want to make sure that every group (*including yours*) scheduled for a Crayola Imagine Arts Academy party experience that day has our undivided attention. The Crayola Imagine Arts Academy will not be responsible for supervising any children either before or after your party.

PUBLIC TRANSIT

The DUMBO Fun Loft is located at 53 Bridge St. Suite 401, Brooklyn NY 11201 and is accessible via the F, A or C trains.

PARKING

Suggested paid lots near our lab include:

MPG Parking, 100 Jay St. (btwn York & Front)

Park Kwik 20 Jay St. (btwn Plymouth & John)

Park Kwik 55 Washington St. (btwn Front & Water)

Park Kwik 85 Adams St. (btwn York & Front)

PARTY TIME

The Crayola Imagine Arts Academy performance will begin approximately 15 minutes after the aforementioned arrival times. As your guests arrive our Imaginative Artists will engage them in fun, table top activities to ensure that all or most of your guests are in the loft when we start our amazing art projects. If you require that your party starts later than the aforementioned start time, we will not be able to make up the missed time.

DECORATIONS

Our Fun Loft is professionally decorated in a cool science and art theme. Therefore, *no additional decorations are allowed in The Fun Loft*. We ask that nothing be hung or taped to the walls or ceiling. No confetti, glitter, silly string or piñatas are allowed.

FOOD AND DRINKS

Our intention in the Fun Loft is to provide a full service, no hassle, stress free experience for you to enjoy the day with your artist. Therefore, our package includes all food and drink for your young guests. If you, however, feel that there is a more customized offering you would like for your event we are certainly willing to work with you to make that happen. Our entertainment coordination staff is available to discuss all options with you.

THE PARENTS

While we would love to have your adult guests stay and watch, we strongly encourage drop-off parties. We find the dynamic with our guests really works best when just the parents of the birthday child and our staff are allowed to direct the program, thus our recommendation is that drop off is likely the best option. Nothing ruins a party like chatting parents.

GRATUITIES

Gratuities are customary and certainly appreciated. If you are interested in the typical gratuity structure for our programs our entertainment coordination staff will be happy to provide suggested guidelines for you.

INCLEMENT WEATHER

Our staff will contact you if conditions are such that we cannot support your party (i.e. flooding, snowstorms, etc). It is extremely unlikely that a party does not occur as planned, however in the event that your party be rescheduled due to an act of God, we will make every effort not only to contact you in a timely manner but to also make every effort to reschedule as quickly as possible. Should you not be able to get to our location, we ask that you contact us as soon as you are able.

DUMBO FUN LOFT

